



## Developing a Strategic System for Turning Ideas into Growth

A Global Cement conglomerate who is working in various business lines like production of clinker, White and Grey Cement, Power Generation and R&D was looking on generating high efficiency and profit margins.

### The Resulting key Deliverables:-

- ✚ Vision/desired state
- ✚ Strong ownership from the top team on formalized vision and values
- ✚ Enthusiastic buy-in on vision and values from the management teams in all local operations, removing most barriers to centralization of synergistic functions.
- ✚ Clear efficiency improvement with regular progress reviews.

### Core Principles

The strategy ensured ongoing impact though a major focus on

U – Understanding and identifying the problem area

R – Reaping and implementing the solution

V – Validating the solution's effectiveness for a particular company

A – Adaptation

**High result oriented concepts, methodologies, assessment and the progress review were incorporated at various level to create a “Changing and Leading” environment.**

