



ICONIC BRANDS – ENDURING RESULTS

To compete in today's volatile business environment, an organization must be resilient. It needs strong capabilities to achieve sustainable success. It needs to be enabled.

For leaders, enablement is not a choice- it is an obligation. You must invest in building strategic capabilities, ensuring that you will leave behind a stronger, higher-performing enterprise.

“Only the fittest survive” is a mantra of business. In a fast- changing world, the fitness factor is doubly important. Therefore, the CEO of Largest Multinational Energy Conglomerate needed to build their capabilities to win and demanded for enablement

The three-step were designed for an entire business unit and function:- Identifying the capabilities required winning, developing better managers with the mix of managerial, and leadership skills —and the next-level business platform to maximize their effectiveness.

CORE PRINCIPLES

This approach ensured a step-change improvement in business results and the next level of strategic capabilities and also achieve an enduring competitive advantage through the focus on the core principles:-

- Having the knowledge of cross function
- Brain Storming
- Multitasking
- Re-evaluation

Overall, the program has touched more than 300 client staff members and delivered more than 25% in benefits and put in place mechanisms to ensure sustainable improvement in operating performance.